Association of American Publishers

Total Lobbying Effort

Total Lobbying Expenditures

2011	2011	2012	2012	Total
January - June	July - December	January - June	July - December	
	\$14,206.00	\$18,561.00	\$3,000.00	\$35,767.00

Total Hours Communicating

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2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
		6.75		6.75

Total Hours Other

2011	2011	2012	2012	Total
January - June	July - December	January - June	July - December	
	3.25	93.50	28.00	124.75

Hours Lobbied on Each Matter

Lobbying Effort On Legislative Bills And Resolutions

Assembly Bill 322

2011 January - June	2011 July - December	2012 January - June	2012 July - December	Total
	3.00 (100%)	60.00 (60%)		63.00 (48%)

Senate Bill 485

2011	2011	2012	2012	Total
January - June	July - December	January - June	July - December	
		10.00 (10%)		10.00 (8%)

Other Matters

Includes time spent on:

- Gubernatorial nominations
- Matters on which the organization made no lobbying communication

2011	2011	2012	2012	Total
January - June	July - December	January - June	July - December	
		30.08 hours (30%)	28.00 (100%)	58.08 (44.17%)